

THE MANTECA CHAMBER OF COMMERCE PRESENTS

MANTECA

THE HEART OF CALIFORNIA

2008 BUSINESS DIRECTORY & COMMUNITY REFERENCE GUIDE



CHAMBER OF
Manteca
COMMERCE

ATHERTON HOMES

OVER 27 YEARS OF BUILDING QUALITY HOMES
IN MANTECA



Based in Manteca for over 27 years Atherton Homes has influenced balance and growth in the community. Continually developing flourishing neighborhoods in south Manteca and with the creation of Spreckels Business Park we have been an important part of improving the quality of residential living in Manteca. Atherton Homes has established itself as a leader in the homebuilding community by always caring about the needs of our buyers. It's no wonder with our nine stylish floor plans, superior quality and affordable pricing that year after year buyers come back and bring friends and families to upgrade to an Atherton Home.



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SPRECKELS BUSINESS PARK

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Over five years ago Atherton, Kirk, Filios took a gamble and began the arduous development of the 362 acre defunct sugar refinery. Today, with the visionary help of Manteca's City government, Spreckels Business Park is one of Central California's leading commercial areas. Its anchor tenants include Home Depot, Target, Food 4 Less, Staples and many others. AKF is proud of its role in the development of Spreckels Business Park and is poised to make this development even better in the years to come.



Spreckels Park


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Best Buy • Kerasotes ShowPlace Theatre • Hampton Inn

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The Promenade Shops at ORCHARD VALLEY

S. Union Road Exit on Highway 120
between Interstate 5 and Highway 99 in Manteca.

For leasing information call Poag & McEwen Lifestyle Centers, LLC
(901) 531-8731



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Photo by Dennis Wyatt

Manteca reserve firefighter John Viss prepares to place a flag honoring fallen hero Marine Cpl. Charles Palmer who was killed in Manteca as part of the Manteca Chamber of Commerce's Flags Over Manteca project. The firefighter is walking in front of the mural in the 100 block of South Main Street that depicts downtown Manteca in 1918.

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THE HIGHWAY 120 BYPASS

Manteca's Heart of Gold Retail rush starts in earnest in fall 2008 with opening of Bass Pro Shop

Manteca is at the Heart of California.

You can reach the pristine Sierra, the cutting edge Silicon Valley, San Francisco, Sacramento, and the Pacific Ocean surf all within 90 minutes.

It's easy to understand why Manteca has selected "The Heart of California" as the organization's calling card for the community.

But given Manteca's unique position — and transportation infrastructure — the city would do well if it adopted its marketing slogan for Manteca as "The Heart of Gold."

The economic opportunity for retail and employers is indeed golden.

Consider the following:

- There are more than a million consumers within a 30-minute drive with an average household income of \$64,192 — just \$4,400 less than the average household income with Manteca's city limits.
- There have been 150,000 new consumers added in the past seven years within a 30-minute drive of Yosemite Avenue and Main Street
- The Department of Finance has identified the Northern San Joaquin Valley as the No. 1 growth

area for California in the next 20 years. And right at the epicenter of that growth virtually equal-distance from Modesto, Stockton and Tracy is Manteca.

- There are two intermodal — truck to train — facilities within 10 minutes of Manteca with one operated by the Union Pacific Railroad, the other by the Santa Fe Railroad.
- The growing Stockton Metro Airport with a runway capable of landing jumbo cargo jets is 10 minutes away from Manteca. It is already home to more than a dozen corporate jets serving Silicon Valley executives who already see the writing on the wall for congested Bay Area airports.
- The Port of Stockton — California's seaport — is 15 minutes away.
- And Manteca sits on Highway 99 — long dubbed California's "Main Street of Commerce" and the — Highway 120 Bypass that connects with the nearby Interstate 5 that serves as the primary Mexico-to-Canada transit corridor and Bay Area freeways.

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For more information about Manteca as your destination go to www.manteca.org

Your Manteca Chamber of Commerce



The Manteca Chamber of Commerce offers benefits we can all appreciate — opportunities for professional and social development and a network through which to grow and expand your business.

Developing your business means expanding your network of social and business circle and the Manteca Chamber of Commerce is here to assist you by providing business seminars, continuing education, and referrals so that you have the tools and support you need to succeed.

Retail sales in Manteca are pushing \$300 million annually. With a thriving family community that nurtures its business community, Manteca is committed to expanding its growth into the future.

Chamber Profile

The Chamber is a member-driven and professionally staffed non-profit association of businesspeople committed to improving the economic climate and quality of life in the Manteca area. The Chamber's strength lies in the size and diversity of its membership — both large and small businesses from virtually every profession are represented. The members are the Chamber!

The Chamber

- Was established in 1924
- Is an association of businesspeople and individuals working to enhance the economic and overall quality of life in our community
- Is committed to the seeing that every

Chamber member succeeds

- Is autonomous of all other organizations and groups
- Is affiliated with the State and National Chambers
- Is a leading community action organization and a voice for the business community

Benefits of Membership

Exposure:

- Referrals from members and staff
- Increased visibility
- Networking opportunities
- Website exposure
- Community events and Membership Directory

Being in-the-know:

- Weekly e-mail
- Educational programs and seminars
- Member of U.S. Chamber, California Chamber, and Western Association of Chamber Executives

Advocacy:

- Active business recruitment
- Community events
- Government representation
- Information clearinghouse

Discounts:

- Members-to-member discounts
- Business counseling

Displaying your chamber membership plaque indicates:

- You are an active force in the community
- You are concerned and involved in business expansion and economic growth for the community
- You are a strong advocate for business



Debby Moorhead
Chief Executive Officer



Debbie Penrose
Executive Assistant

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Your Manteca Chamber of Commerce



Rick Fatzer
President

Twenty years ago I was the incoming president for the Manteca Chamber of Commerce. Again, this year, I will be taking on those same responsibilities. The basic focus of the Chamber has been and will always be, to create a positive business environment in Manteca.

I would like to thank Tom Hood for carrying the banner as Chamber president for the past year. As Presidents come and go the day to day operations are the responsibilities of the Executive Director. Debby Moorhead has done an extraordinary job in that capacity. Not only does she have to make sure the daily operations are running smoothly, but each President brings with them their own special personality, which she must very diplomatically work with to make sure the Chamber stays on course.

Over the past three years a solid foundation has been established which has enabled the Chamber to create additional programs to help members prosper in business. We have become financially sound, membership is growing and we have created additional education programs by partnering with other agencies such as San Joaquin Delta College Small Business Development Center.

The greatest challenge for this year is to have the Chamber members participate in the programs and activities, as well as build enthusiasm for the business environment within the community. I encourage you to get on the bandwagon, it will be fun.

**President
Rick Fatzer**



Kirk Dall
Vice President



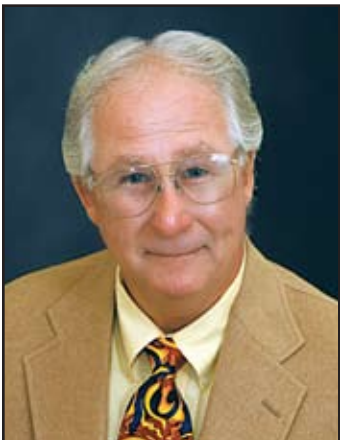
Tom Hood
Treasurer



Dorothy Indelicato
Secretary



Dr. Russell Rottacker



David Coates



Gary Waters



Steve Morales



Teresa English

For more information on how you can become a Chamber member, please call (209) 823-6121, or stop by our office at 107 N. Lincoln Avenue. We'll be happy to answer any questions you may have. www.manteca.org Email: chamber@manteca.org

**not pictured:
Ryan Gerding, John Coburn, Steve
Roland, and Eric McMurtrey**

Congratulations to the 2007 "Best of Manteca" winners

Accountant

Rick Fatzer

Agribusiness

George Perry & Sons

Apartment Complex

Union North Apartments

Attorney

John Brinton

Auto Repair

Precision Automotive

Bakery

Burgess Baking Co.

Bank/Credit Union

Delta National Bank

Barber Shop

Sadie's Styling Salon

Beauty Salon

Gavora Studio

Beauty Supply Store

Jungle Red Beauty Supply

Bike Store

Anderson's Mower & Bike

Boss/Supervisor

Chuck Crutchfield

Buy Fruits/Vegetables

Manteca Farmers Market

Car Wash

Quicki Kleen Car Wash

Carpet Cleaner

Grasso Carpet & Upholstery

Caterer

Fagundes Catering

Cleaning Service

Manteca Janitorial

Clergyperson

Father Morse – St. Anthony

Chiropractor

Mark Hoogendoorn, DC

Coffee Shop

Bean & Leaf

Communication Service

Cingular

Convenience Store

7-11 – E. Yosemite Ave.

Customer Service

Baskin Robbins

Dance Studio

Art of Dance

Day Spa

Tyra's Skin Care & Body Spa

Daycare/Preschool

St. Paul's Preschool

Dental Office

Valley Oak Dental

Drinking Establishment/Bar

Kelley Brothers Brewing Co.

Dry Cleaners

Mainz Cleaners

Family Entertainment

Manteca Bowl & Family
Fun Center

Fast Food/Drive thru

In & Out Burger & Jimboy's Tacos

Floral Shop

Manteca Floral

Furniture Store

Hafers Home Furnishings

Garden Center

Orchard Supply & Hardware

Grocery Store

Save Mart – Main St.

Health/Fitness Center

Curves

Home Improvement Center

Home Depot

Hospital/Clinic

Doctors Hospital of Manteca

Hotel

Holiday Inn Express

House of Worship

St. Anthony Catholic Church

Ice Cream Shop

Baskin Robbins

Insurance Agent

Debra Van Essen

Investment Firm

Norm Knodt Financial Network

Jewelry Store

Allen's Jewelry

Lawn/Garden Service

Anaya Landscaping

Liquor Store

Miner Mart

Local Artist

James Reed

Local Attraction
Big League Dreams

Local Business Owner
Marie Mathews – Marie’s Hallmark

Local Coach
Jack Miller – Manteca High

Local Columnist
Rose Albano Risso

Local Event
Crossroads Street Faire

Adult Female Athlete
Janis Taberna

Adult Male Athlete
Robin Taberna

Local Philanthropist
Mike Atherton

Local Website
www.visitmanteca.org

Manicure/Pedicure
Tyra’s Skin Care & Body Spa

Meat Department
Fagundes Meats

Music Store
Janis Music

New Car Dealer
Sexton Chevrolet

Non-retail Business
Mountain Valley Express

Oil Change
Jiffy Lube

Pet Grooming
Jackie’s Dog Grooming

Pharmacy
Bob’s Pharmacy

Physician
Moosa M. Lunat, MD

Pizza
Mountain Mike’s Pizza

Place to buy Tires
Les Schwab Tires

Place to People Watch
Manteca Pumpkin Fair

Photography Studio
Leonard’s Photography

Breakfast
The Waffle Shop

Dinner
AppleBees Bar & Grill

Lunch
Main Street Café

Place for Massage
Marla’s Massage

Place to get a Tan
A Perfect Tan

Place to Buy Special Gift
Marie’s Hallmark

Place to Find a Bargain
TJ Max

Private School
Manteca CAPS

Public School
Manteca High School

Realtor
Beverly Marlow

Restaurant/Sit Down
AppleBees Bar & Grill

Retail Store
Target

School Band
Manteca High Band

School Principal
Steve Winter – Manteca High

Service Club
Manteca Youth Focus

Shopping Center
Spreckles Shopping Center

Sporting Goods Store
Big 5 Sporting Goods

Sports Team
Manteca High Buffalo’s Football

Tow Service
Vern’s AAA Towing

Used Car Dealer
Sexton Chevrolet

Veterinarian
Community Pet Clinic

Video/DVD Rental
Hollywood Video – Louise Ave.

Volunteer
Veronica DeBrum

Waiter(tress) or Bartender
Jeni Balmut – Chubby’s Diner

Youth Female Athlete
Chrissy Anderson

Youth Male Athlete
Ruben Cedano

Youth Organization
Give Every Child a Chance



continued from page 5

Besides its obvious status as a connector between Interstate 5 and Highway 99 and well as being 90 minutes within San Jose, San Francisco and Sacramento and within 12 hours of more than 40 consumers by truck, the Highway 120 Bypass offers an almost pristine freeway with plenty of right-of-way, a virtually undeveloped frontage on the south, three well-designed interchanges a mile apart with a fourth — also a mile apart — in the design stage. It is here that no less than four major shopping centers are moving forward with the largest — and one that promises to change regional shopping patterns — being on the southeast corner of Union Road and the Highway 120 Bypass.

Bass Pro Shop targets opening in fall of 2008

Poag & McEwen is breaking ground in October on the Promenade Shops at Orchard Valley. The first phase of the 92-acre project includes 746,490 square feet of retail anchored by a 130,000-square-foot Bass Pro Shop and a seven-story, 125-room hotel. When Bass Pro Shop and rest of the lifestyle mall opens, it is destined to become an instant attraction both in the Northern San Joaquin Valley region as well as the greater Northern California market.

The reason is simple. Bass Pro Shops are a tourist attraction in themselves. Their stores typically attract shoppers that spend an average of four hours. Many drive up to 100 miles to shop and spend the night.

Poag & McEwen is marrying the Bass Pro Shop with a Main Street-style shopping complex complete with almost a dozen restaurants

including a 12,000-square-foot anchor restaurant, health club, three-story department store, a 3,000-seat cinema complex that includes a unique outdoor amphitheater screen complete with Surround Sound to enjoy “the stars under the stars.”

There is nothing like it in Stockton, Modesto or Tracy.

Altogether, Poag & McEwen plans 1.2 million square feet including two more five-story buildings — one for offices and the other for a hotel.

The Manteca Retail Gold Rush is expected to start in earnest in the fall of 2008 with the targeted opening of the Bass Pro Shop. Other retailers — who are captivated by the existing demographics and growth are expected to be lured here by Bass Pro Shop’s consumer clout — the conservative projection is for 3,000 plus shoppers a day or about 1.1 million to visit the store annually — and other Manteca calling cards such as Big League Dreams that is now on track to hit 250,000 visitors a year with over 110,000 from out-of-town to compete in softball tournaments booked every weekend of the year including at Christmas and Thanksgiving. A 52-acre shopping center is in the planning stages immediately west of Orchard Valley on Union Road.

Costco, Lowe’s Home Improvement, Raley’s Office Max, Microtel Suites, and other stores are breaking ground in the coming months at Airport Way and the Highway 120 Bypass.

‘The Biggest Little City in the Central Valley’

But the draw of the 120 Bypass is more than just retail. It is also

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